

# Pasion Mura

pmura@pmura.com - www.pmura.com

+39 338 6787 461 (ITA)

+355 69 3735 739 (ALB)

Albanian entrepreneur and researcher in HCI and UIs, I design User Interfaces for the future, and I develop my ideas.  
Founder and CEO of PM Works Corporation Sh.p.k.

## SKILL SET

### HCI / UE / UI / Design

<b>HCI Research</b>	Information Architecture
Human-Centered Design	Wireframing
Participatory Design	Prototyping
Contextual Inquiry	Usability Testing
Ethnography	Cognitive Walkthrough
Affinity Diagramming	Visualization
Focus Groups	Typography

### Technical Skills

#### Programming & Prototyping (Agile)

PHP	(X)HTML
MySQL/MongoDB	SVG
Python (Learning)	CSS
	JavaScript

#### Software

Office  
Microsoft Office Professional suite  
OpenOffice.org suite

Research  
Mathematica                      RapidMiner  
Zotero/Mendeley                OneNote/NotUp  
Visio/Freemind/PersonalBrain

Development  
IDE: Eclipse, Dreamweaver, Visual Studio, Aptana  
SVN/CVS/GIT

Multimedia  
Photoshop                         InDesign  
Fireworks                         Illustrator  
Inkscape                         FL-Studio (DAW)  
Sibelius (Score)

3D Rhinoceros (NURBS modelling)

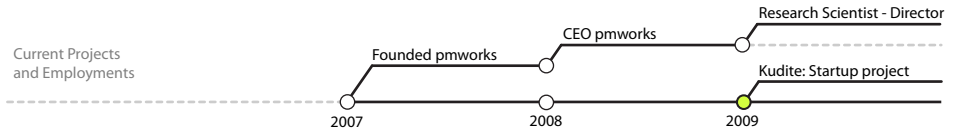
### Language skills

Albanian  
Spoken: Native                      Written: Native

English  
Spoken: Intermediate              Written: Proficient

Italian  
Spoken: Native                        Written: Native

## REMARKABLE EXPERIENCE



### Founder Kudite / 2009 -

Codename Kudite, bringing next generation systems and methods to engineers, scientists, and mainstream users. Research, HCI/UI/UX, Development, Marketing.

### Freelance Designer & Developer / 2009

Freelance., *Worldwide*.

Freelance works: web design, development, industrial design, UI design, corporate identity, advertising, for various clients.

### Director - Research Scientist / 2009 - present

PM Works Corporation Sh.p.k., *Lagjia 20 Korriku, Vlore, 9400, Albania*.

Director of the R&D division of PM Works Corporation Sh.p.k. Responsible for research projects management, and lead of the team, data extraction, data analysis, ML, NLP. Mainly HCI and new technologies research.

### Lead of the Creative Division / 2008

Alexander & Ke Sh.p.k., *Tirane, Albania*.

Leading the creative division through the creation of the brand strategy.

### CEO - President / 2008 - present

PM Works Corporation Sh.p.k., *Lagjia 20 Korriku, Vlore, 9400, Albania*.

Leading the corporate. Formation of PMW divisions and acquisition of SPM Ind. The company has now PMW Technologies, PMW Pictures, SPM Ind., SPM Ind. Design, SPM Ind. Records.

Now PM Works Corporation Sh.p.k. is one of the leading Albanian companies in Digital Media.

### Founder pmworks - Digital Media Startup

PM Works Corporation Sh.p.k., *Lagjia 20 Korriku, Vlore, 9400, Albania*.

Leading the startup company. Responsible for user research, interaction design, web development, chief information architect.

## EDUCATION

### Raffaele Casimiri

2004 - 2009 / Italy

Scientific Institution, based in Umbria, Italy.

### Autodidacticism

2004 - present / Italy / Albania / Worldwide

"I love learning, and I've self-taught myself (and continuing) in different fields of Media for professional purposes, and different fields of science for research and personal purposes."

#### Professional

Computer Science  
Programming

Design  
Marketing  
Advertising

Management and Administration  
Finance  
Law

#### Research

Computer science  
Human-Computer Interaction  
Information theory  
Artificial Intelligence  
Social sciences  
Physics  
Astronomy  
Biology  
Biophysics  
Molecular biology